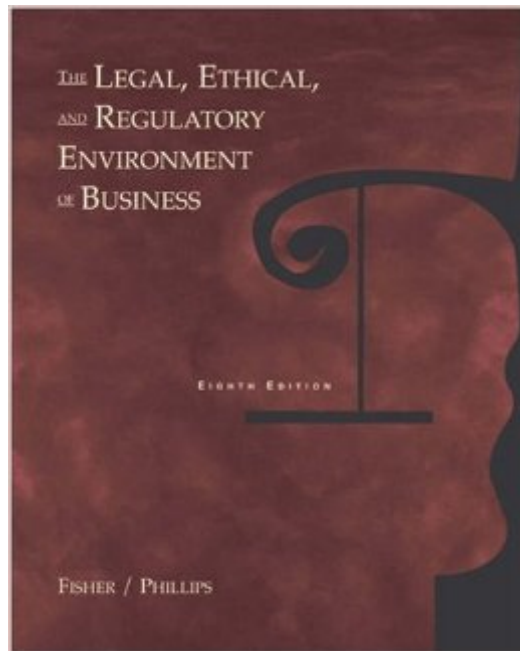


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Synopsis

This highly effective text has chapters arranged in seven functional modules to emphasize how legal topics relate to business functions like marketing, finance, human resources, accounting, and manufacturing. Streamlined for easy readability, the text contains excerpted cases offering substantial portions of original language of the court. In addition, the text presents a strong emphasis on ethics, international law and environmental law as well as Internet applications to encourage students to use the Web as a resource.

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